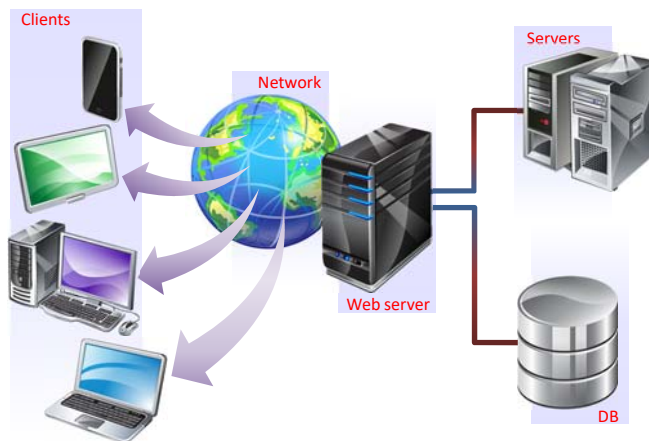


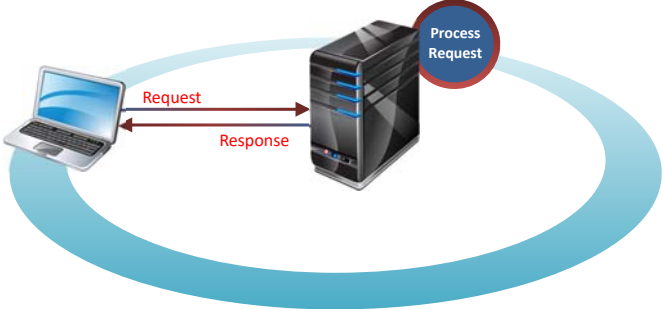


## WEB APPLICATION ARCHITECTURES

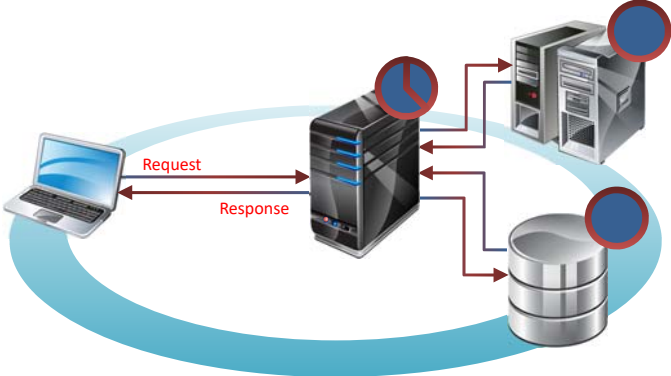
## Web Architecture



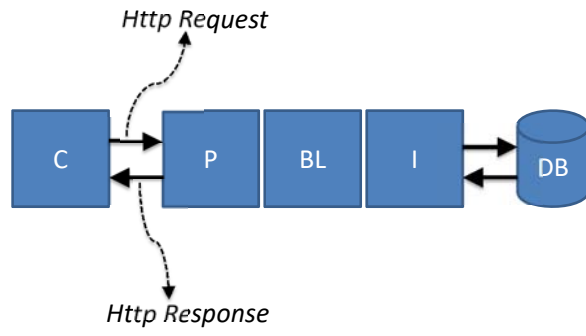
# How Web Servers Work



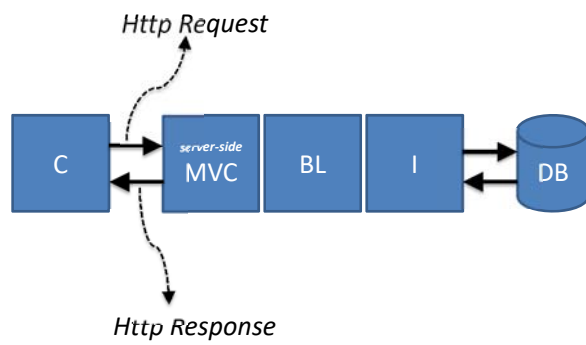
# How Web Servers Work



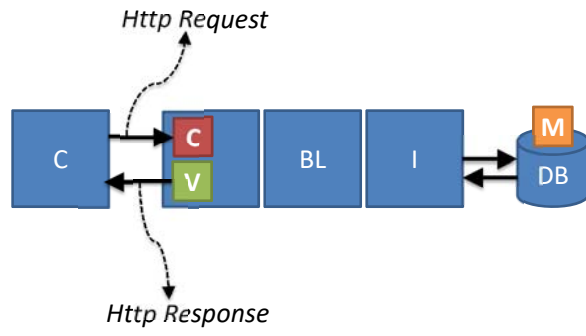
## Request-Response



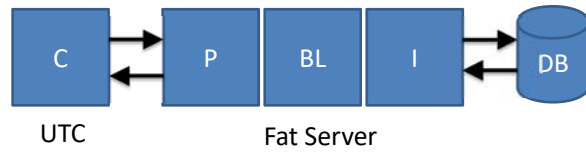
## Request-Response



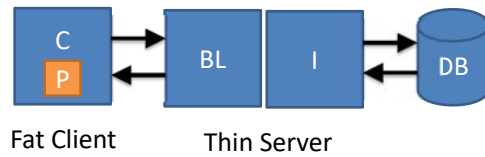
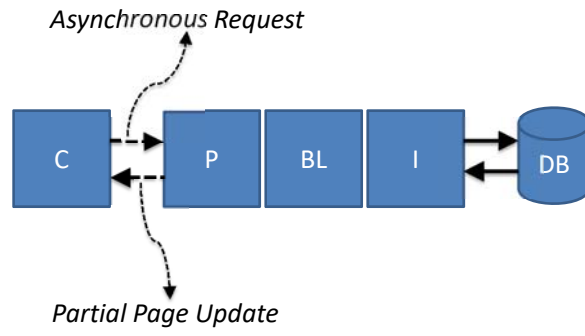
### Request-Response



### Request-Response



## Ajax





Java Applets

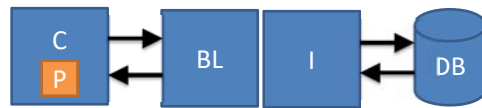


Fat Client

Thin Server

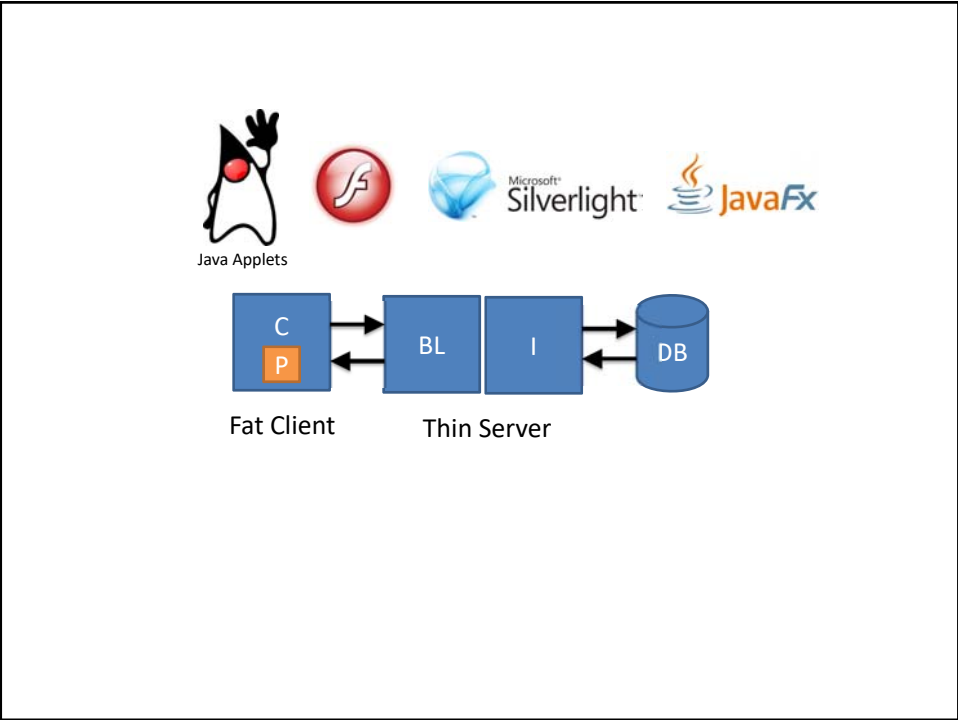
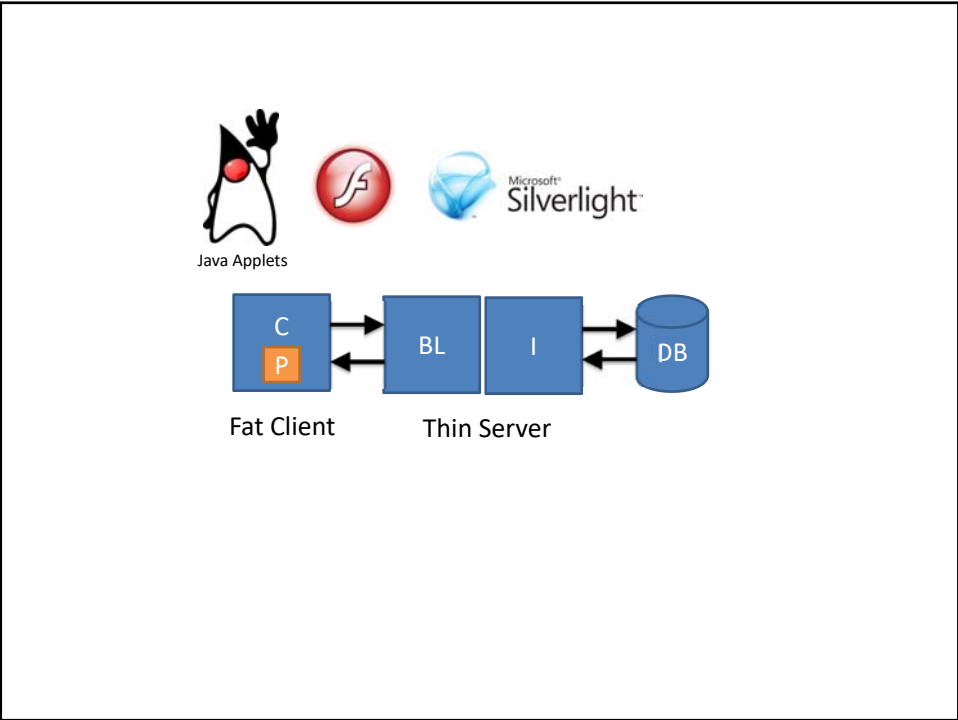


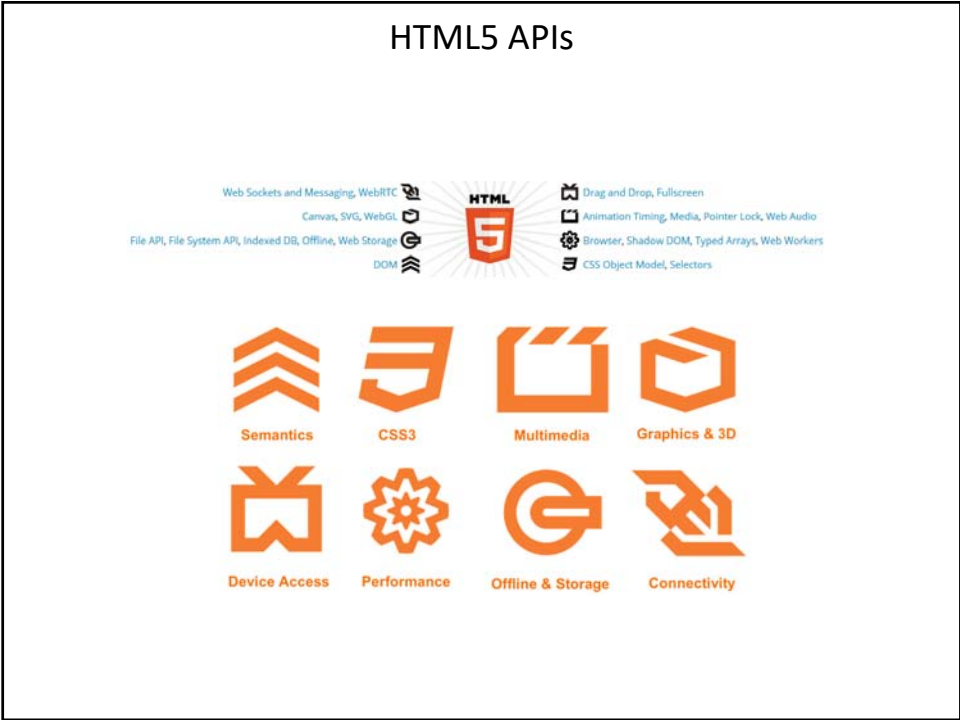
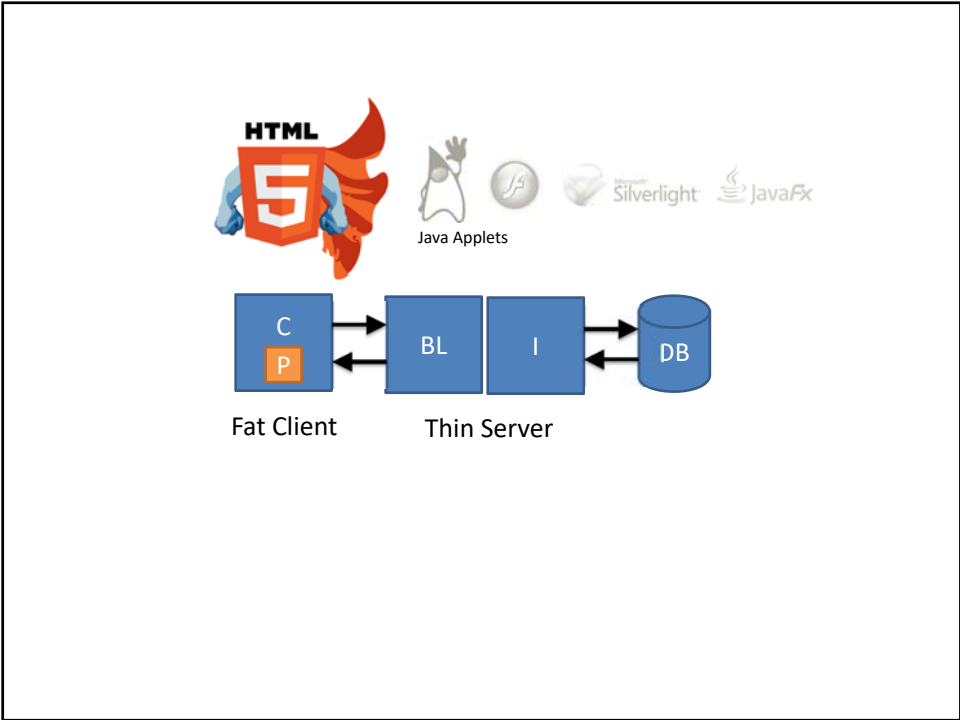
Java Applets



Fat Client

Thin Server



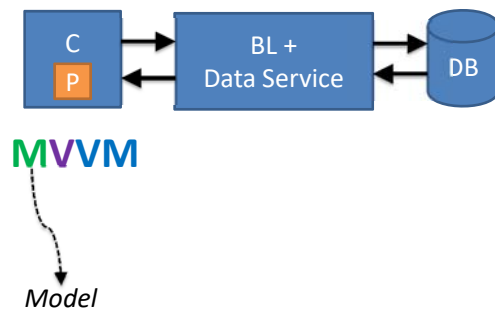




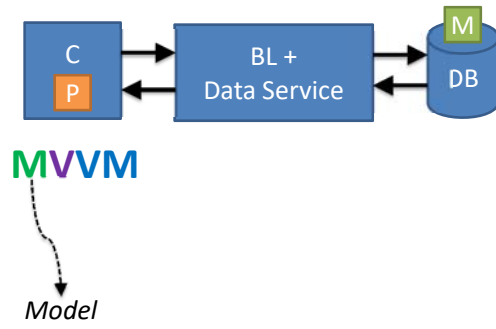
## Data Service



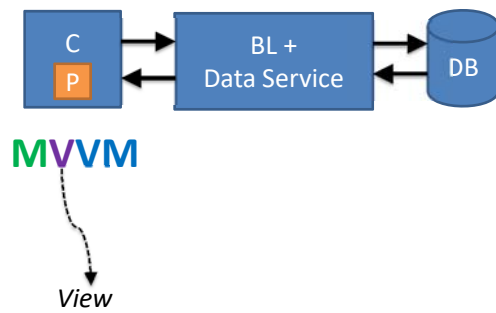
## UI Logic



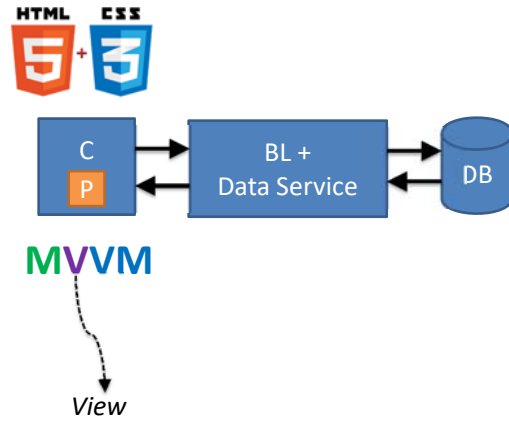
## UI Logic



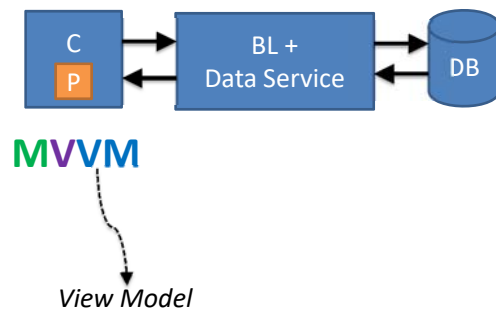
## UI Logic



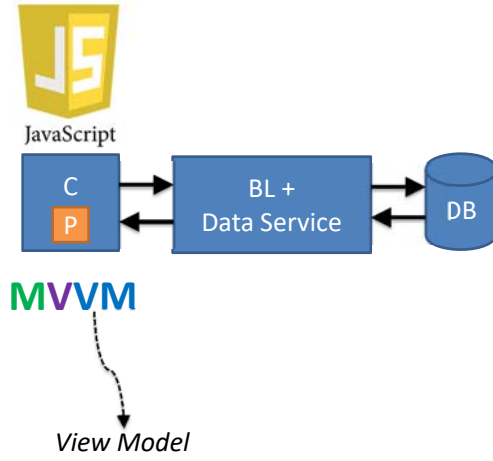
## UI Logic



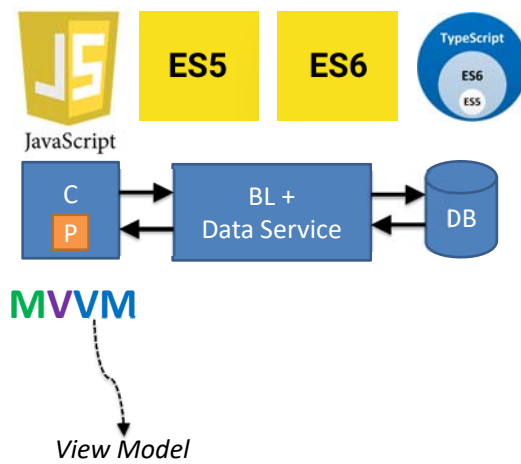
## UI Logic



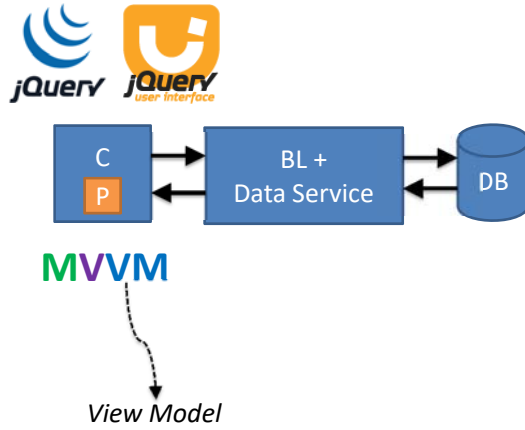
## UI Logic



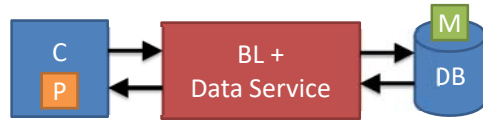
## UI Logic



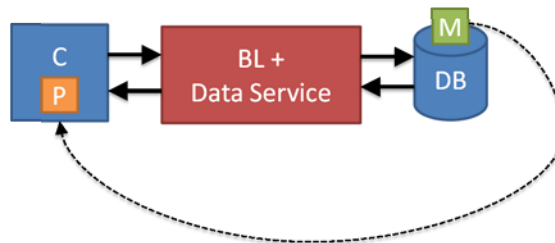
## UI Logic



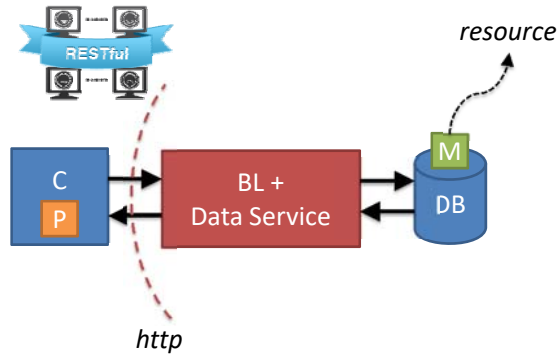
## Data Service



## Data Service



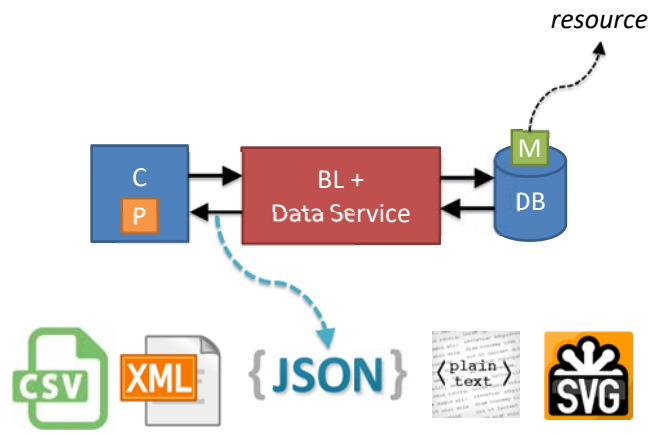
## Data Service



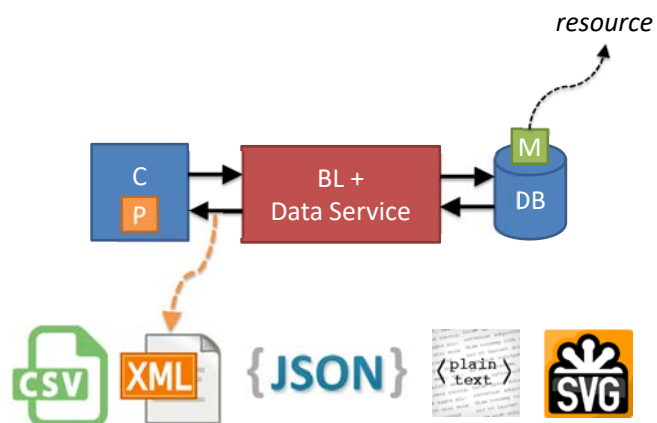
## Data Service

HTTP	SQL
GET	SELECT
POST/PUT	INSERT
PUT/POST	UPDATE
DELETE	DELETE

## RESTful Data Service

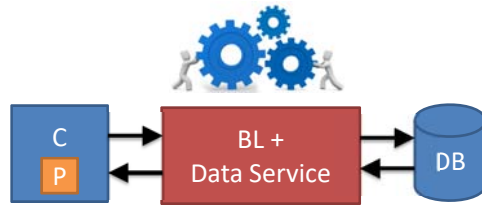


## RESTful Data Service

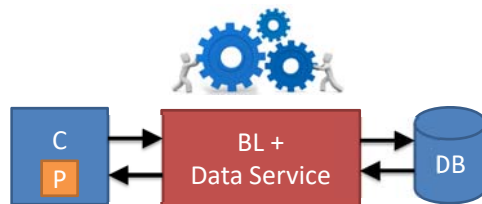




## RESTful Data Service

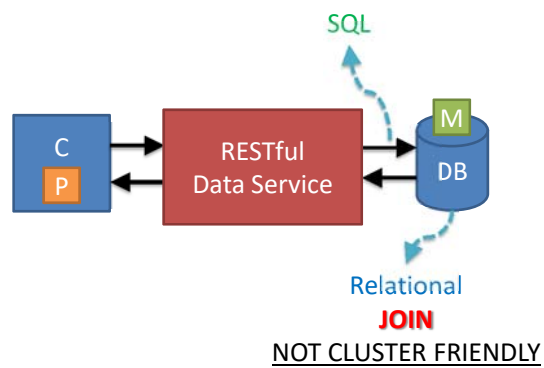


## RESTful Data Service

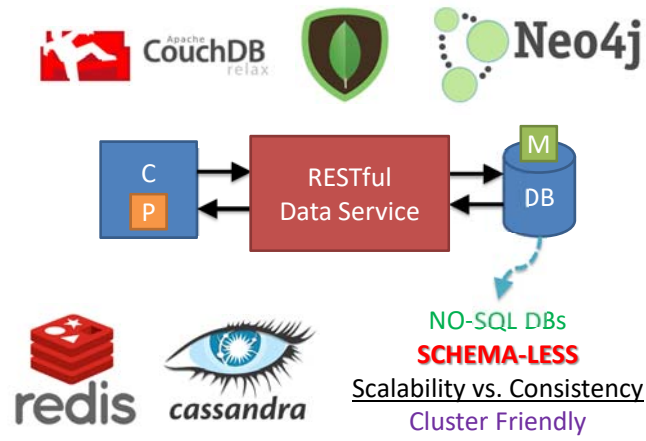


## SCALABLE WEB APPLICATIONS

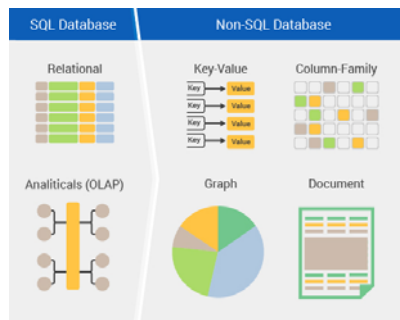
### Data Service



## Data Service



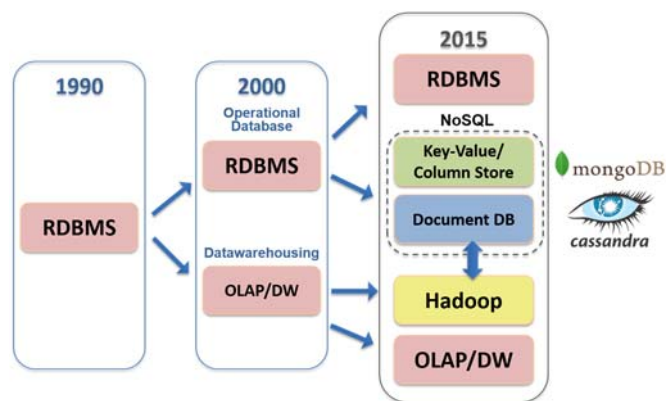
## NoSQL Databases



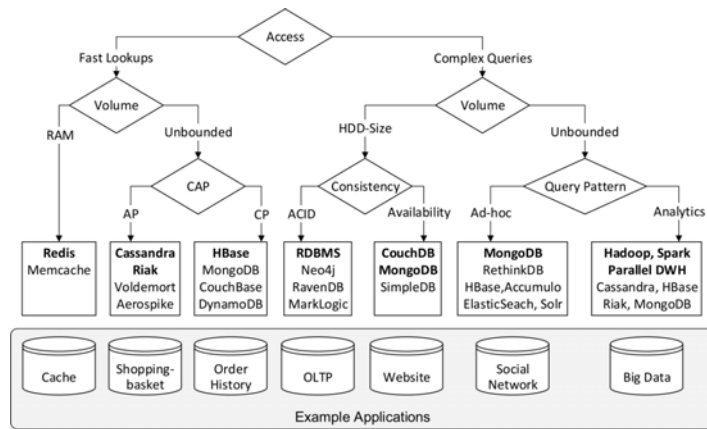
## NoSQL Databases

	Data Model	Query API
Cassandra	Columnfamily	Thrift
CouchDB	Document	map/reduce views
HBase	Columnfamily	Thrift, REST
MongoDB	Document	Cursor
Neo4J	Graph	Graph
Redis	Collection	Collection
Riak	Key/value	REST
Scalaris	Key/value	get/put
Tokyo Cabinet	Key/value	get/put
Voldemort	Key/value	get/put

## NoSQL Databases



## Decision Tree



Top 4 NoSQL Databases	MongoDB	Cassandra	Elasticsearch	Couchbase
<b>Description</b>	One of the most popular document stores	Wide-column store based on ideas of BigTable and DynamoDB	A modern search and analytics engine based on Apache Lucene	JSON-based document store derived from CouchDB with a Memcached-compatible interface
<b>Database model</b>	Document store	Wide Column store	Search engine	Document store
<b>Developer</b>	MongoDB, Inc.	Apache Software Foundation	Elastic	Couchbase, Inc.
<b>Release</b>	2009	2008	2010	2011
<b>Language</b>	C++	Java	Java	C, C++ and Erlang
<b>Server-side scripts</b>	JavaScript	No	Yes	View functions in JavaScript
<b>Replication methods</b>	Master-slave replication	Selectable replication factor	Yes	Master-master replication, Master-slave replication
<b>Best use</b>	If you need dynamic queries. If you prefer to define indexes, not map and reduce functions. If you need good performance on a big DB and when your data changes too much	When data you need to store doesn't fit on server, but requires friendly familiar interface to it	When you have objects with flexible fields, and you need "advanced search" functionality	Any application that requires low-latency data access, high concurrency support and high availability

## What are the Right Use Cases for NoSQL?

### High Volume Data Feeds

<b>Machine Generated Data</b> <ul style="list-style-type: none"> <li>• More machine forms, sensors &amp; data</li> <li>• Variably structured</li> </ul>	<b>Ad Targeting</b> <ul style="list-style-type: none"> <li>• Large volume of users</li> <li>• Very strict latency requirements</li> <li>• Sentiment Analysis</li> </ul>
<b>Securities Data</b> <ul style="list-style-type: none"> <li>• High frequency trading</li> <li>• Daily closing price</li> </ul>	<b>Real time dashboards</b> <ul style="list-style-type: none"> <li>• Expose data to millions of customers</li> <li>• Reports on large volumes of data</li> <li>• Reports that update in real time</li> </ul>
<b>Social Media / General Public</b> <ul style="list-style-type: none"> <li>• Multiple data sources</li> <li>• Each changes their format consistently</li> <li>• Usage Logs</li> </ul>	<b>Social Media Monitoring</b> <ul style="list-style-type: none"> <li>• Join the conversation</li> <li>• Games</li> <li>• Customized Surveys</li> </ul>

### Metadata

<b>Product Catalogs</b> <ul style="list-style-type: none"> <li>• Diverse product portfolio</li> <li>• Complex querying and filtering</li> <li>• Multi-faceted product attributes</li> </ul>
<b>Data analysis</b> <ul style="list-style-type: none"> <li>• Data mining</li> <li>• Call records</li> <li>• Insurance Claims</li> </ul>
<b>Biometric</b> <ul style="list-style-type: none"> <li>• Retina Scans</li> <li>• Fingerprints</li> </ul>

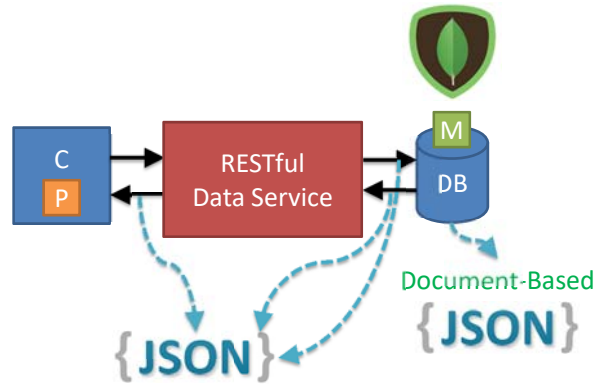
### Content Management

<b>News Site</b> <ul style="list-style-type: none"> <li>• Comments and user generated content</li> <li>• Personalization of content and layout</li> </ul>
<b>Multi-device rendering</b> <ul style="list-style-type: none"> <li>• Generate layout on the fly</li> <li>• No need to cache static pages</li> </ul>
<b>Sharing</b> <ul style="list-style-type: none"> <li>• Store large objects</li> <li>• Simpler modeling of metadata</li> </ul>

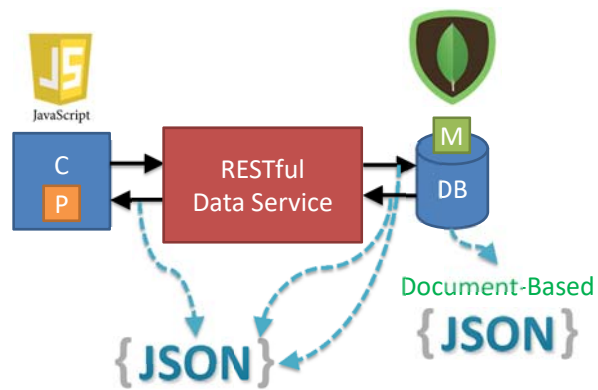
## NoSQL Database Features



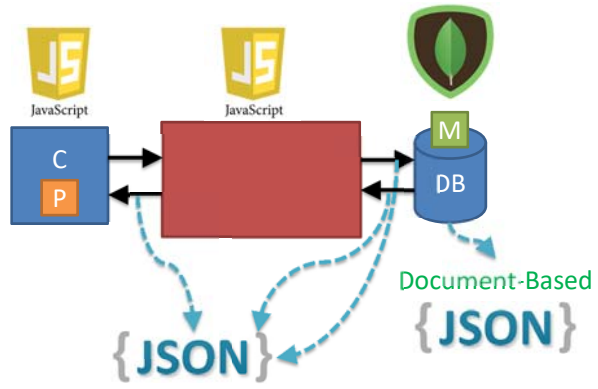
## Data Service



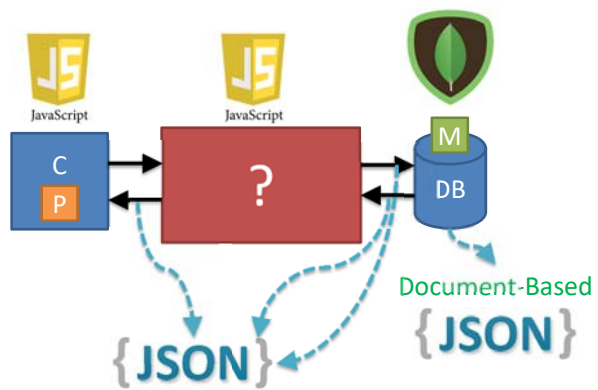
## Data Service



## Data Service

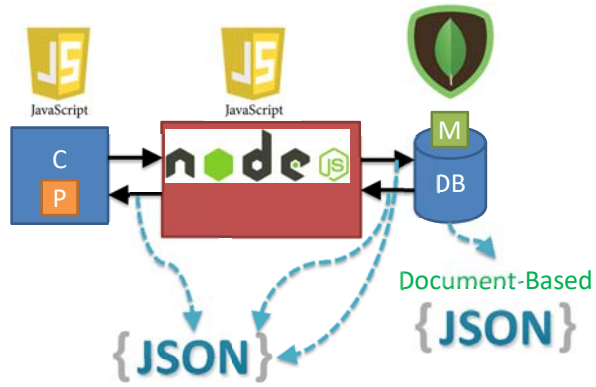


## Data Service

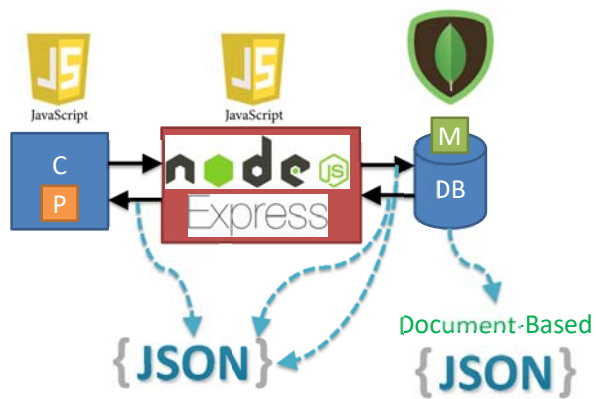




## Data Service

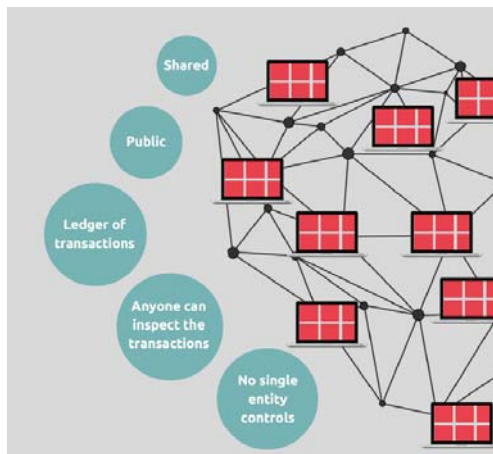


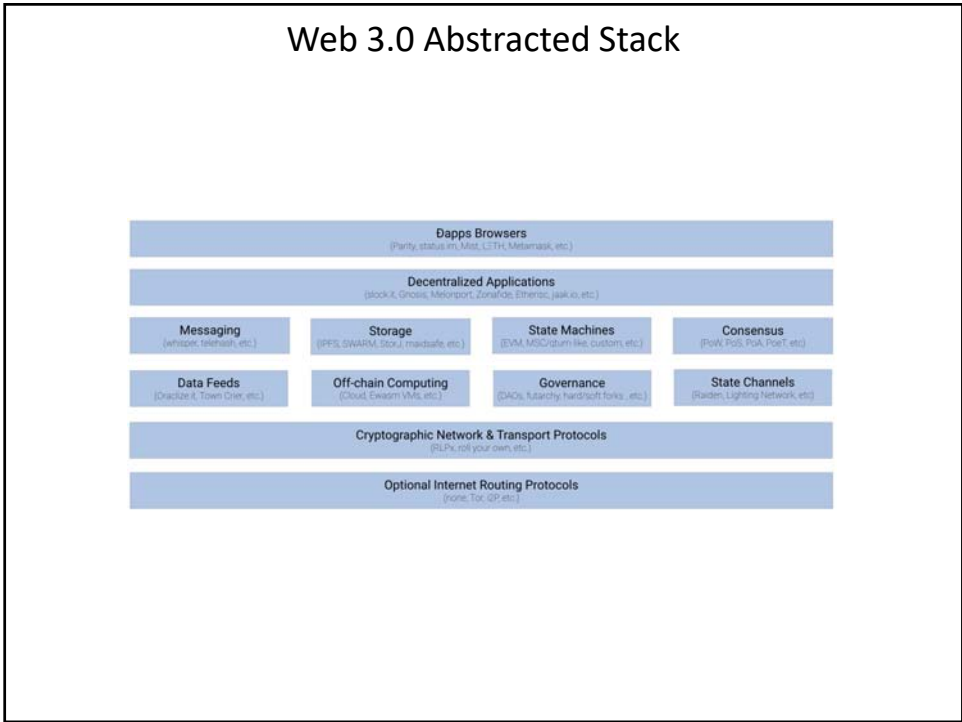
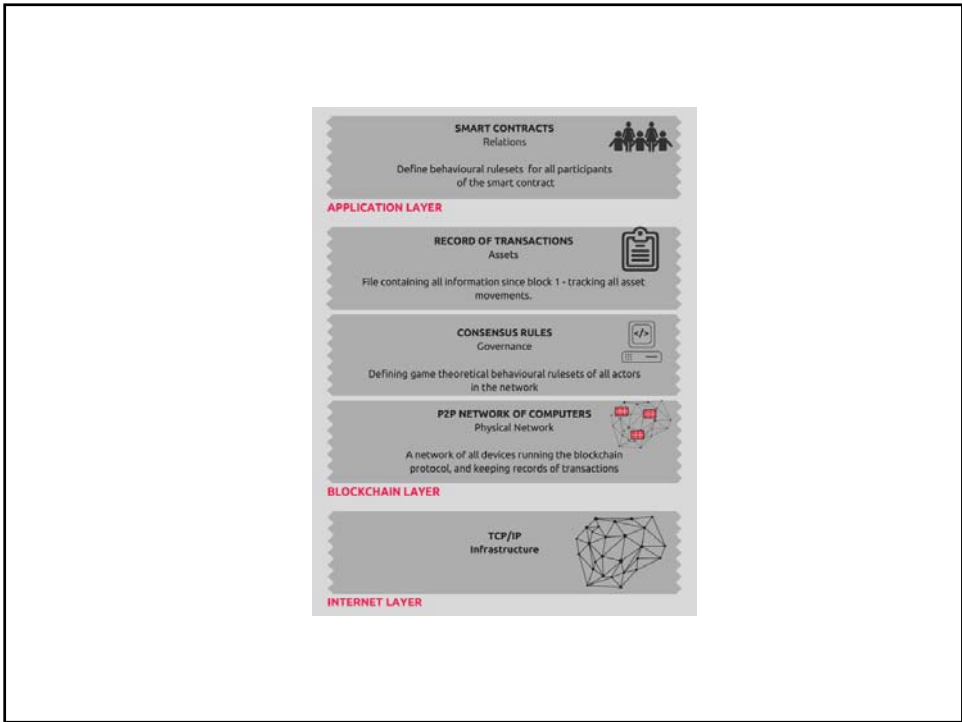
## Data Service



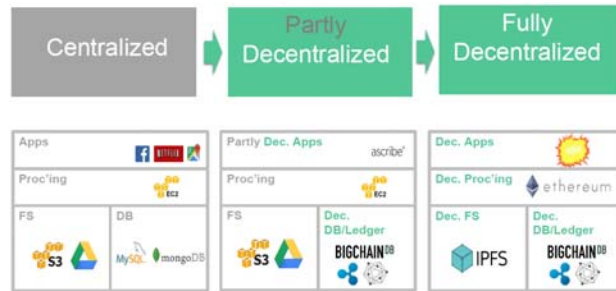
**JS** IS EVERYWHERE

## Distributed Ledger

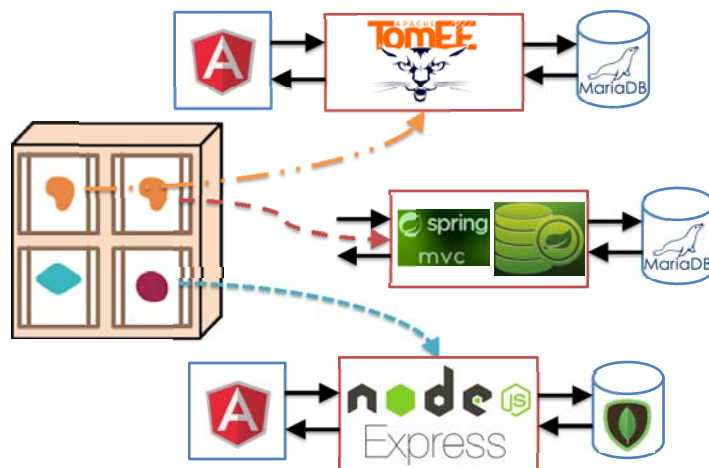




## Decentralization of the Cloud

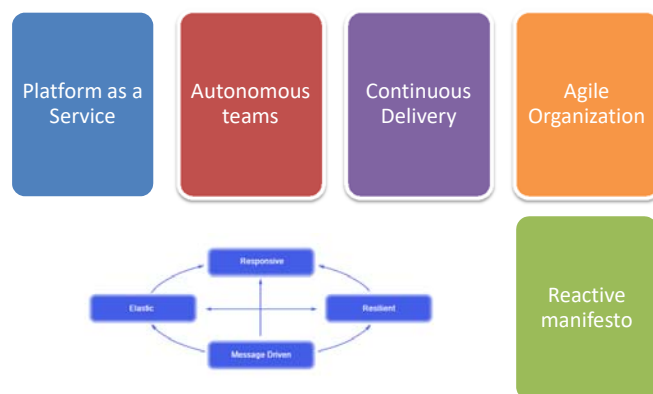


## Hybrid Architectures



# TRENDS IN SOFTWARE DEVELOPMENT

## Trends in software development



## Trends in software development

- > Backend
  - Micro-service Architecture
  - Reactive System Architecture
- > Frontend
  - Reactive Programming
  - Progressive Web Application

## Definitions of microservices

- > Small and focused on doing one thing well
- > Autonomous

*"Loosely coupled service oriented architecture with bounded contexts"*

Adrian Cockcroft (Netflix)

*"SOA done right"*

Anonymous

*"... services are independently deployable and scalable, each service also provides a firm module boundary, even allowing for different services to be written in different programming languages."*

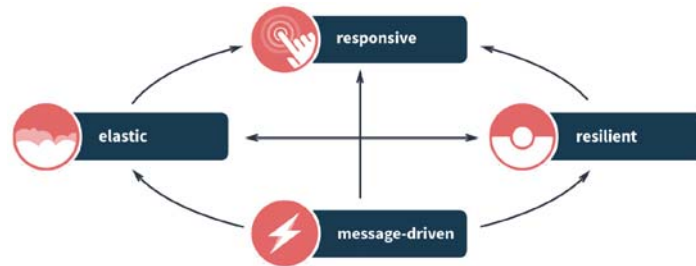
Martin Fowler (Thoughtworks)

## Benefits



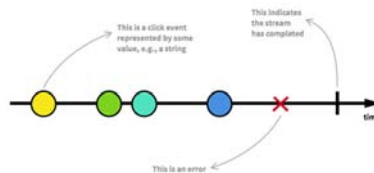
REACTIVE SYSTEMS  
AND  
PROGRAMMING

## Principles of Reactive Systems

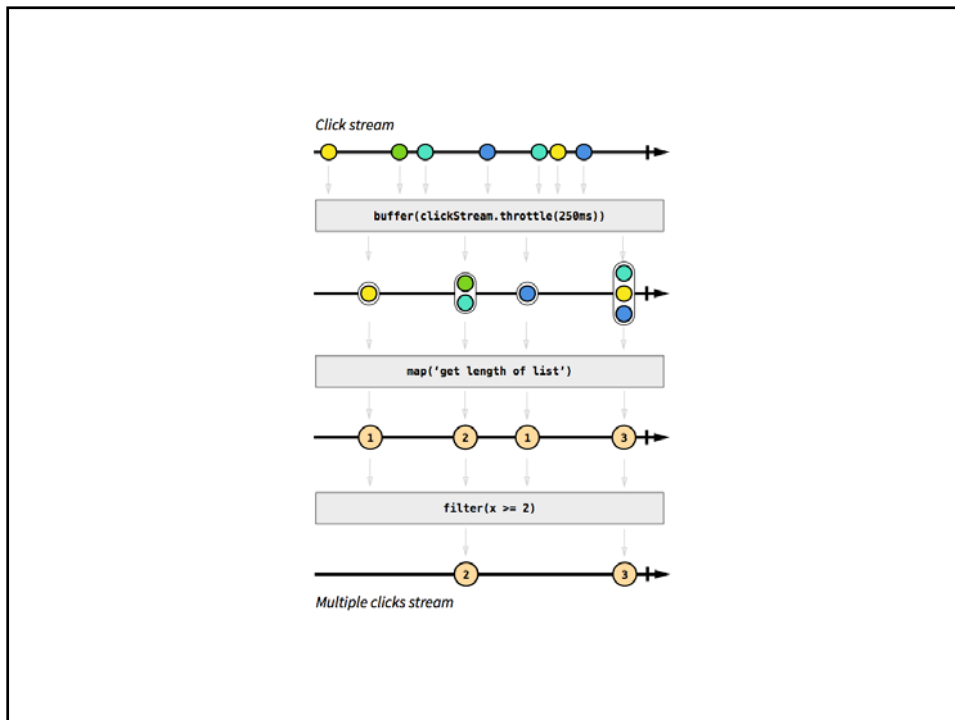


## RX Programming

- > Reactive programming is programming with asynchronous data streams.
- > Functions to combine, create and filter of streams
- > A stream is a sequence of **ongoing events ordered in time**.
  - Emit three different things
    - a value (of some type)
    - an error
    - a "completed" signal.







## Request and response

```
requestStream.subscribe(function(requestUrl) {
  // execute the request
  var responseStream = Rx.Observable.create(function (observer) {
    jQuery.getJSON(requestUrl)
      .done(function(response) { observer.onNext(response); })
      .fail(function(jqXHR, status, error) { observer.onError(error); })
      .always(function() { observer.onCompleted(); });
  });

  responseStream.subscribe(function(response) {
    // do something with the response
  });
})
```

## Promise is an Observable?

- > Yes
- > Observable is Promise++
- > Easily convert a Promise to an Observable

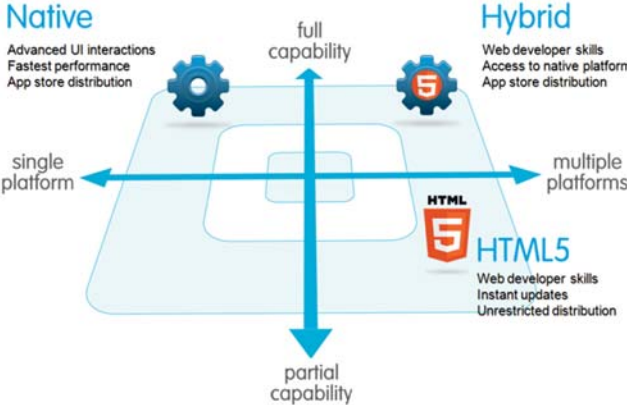
```
Rx.Observable.fromPromise(promise)
```

## Observer Pattern vs. RP Paradigm

<b>Observer Pattern</b>	<b>Reactive Programming</b>
Meant to report state to registered observers.	When the value of a variable changes, all other values that depend on it will consequently get updated.
Works on whole objects.	Level of granularity reaches the single primitive variable.
Offers direct communication between observed objects and observers. In other words, the state of the observed object is transmitted without any change.	Transformations can be applied to each transmitted event, creating new ones on the way.

# MOBILE APPLICATIONS

## Native vs Hybrid



## Native

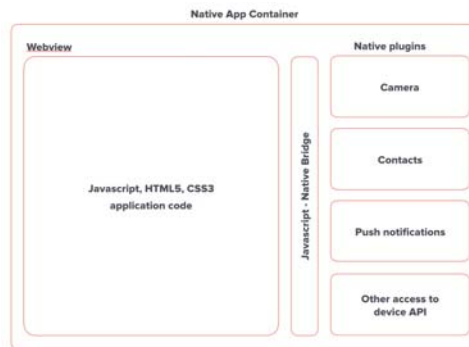
- > SDK-s evolve all the time
- > Languages/tooling is different on every platform
- > iOS – Swift/Objective-C
- > Android – Java (C++ for low level)
- > Windows Phone – MS languages - mostly C#

## HTML5 Hybrid Apps

- > Javascript/HTML5/CSS code
- > Internal Web browser (webview)
- > Inside native app frame
- > All the code in Javascript, browser interprets and renders into UI
- > Problems with performance, lots of devices don't reach 60fps
- > Usability problems – apps often don't feel native to the specific platform
- > Platform web engines are fragmented!

## HTML5 Hybrid Apps

- > Simplistic architecture
- > Cordova/Phonegap
- > Ionic (AngularJs)



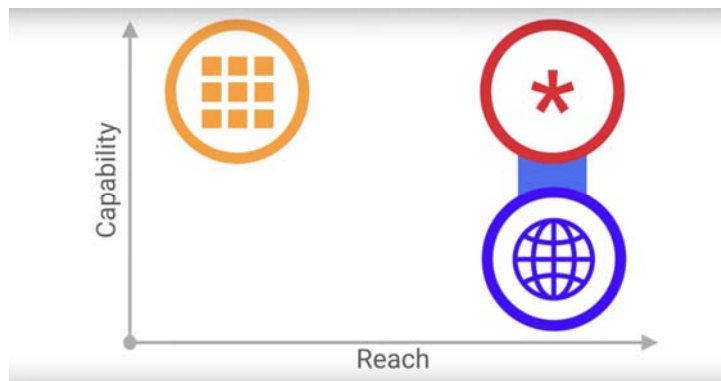
## Application Development Comparison

	Device Access	Speed	Development Cost	App Store	Approval Process
Native	Full	Very Fast	Expensive	Available	Mandatory
Hybrid	Full	Native Speed as Necessary	Reasonable	Available	Low Overhead
Web	Partial	Fast	Reasonable	Not Available	None

# Progressive Web App



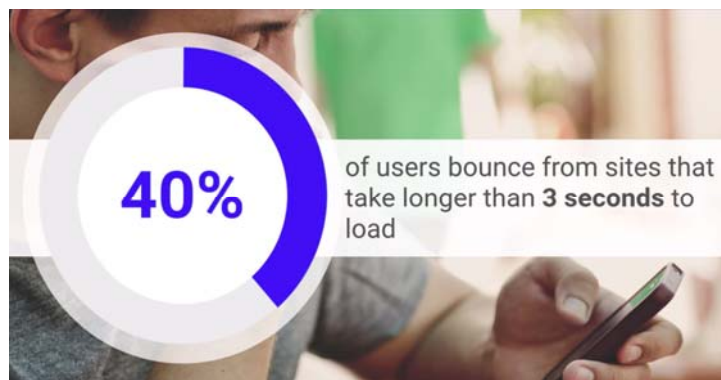
# Progressive Web App



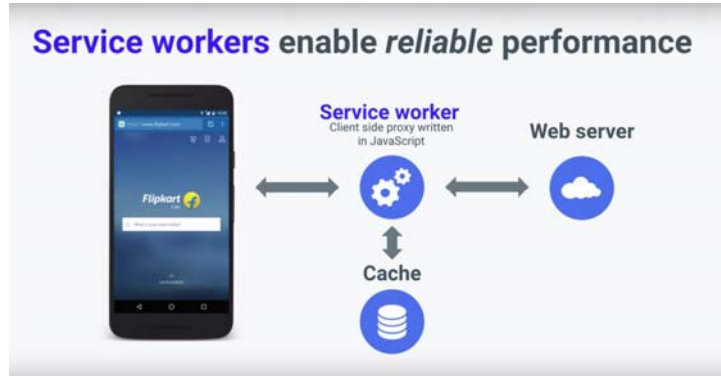
## Progressive Web App



## Progressive Web App



## Progressive Web App



## Progressive Web App

**<1 second**  
*median load time*

**4x** **10x**  
*faster* *less data*



## Progressive Web App

`<amp-install-serviceworker>`



## Progressive Web App



[github.com/GoogleChrome/lighthouse](https://github.com/GoogleChrome/lighthouse)

WEB ASSEMBLY



## Web Assembly

- > WebAssembly or *wasm* is a new portable, size- and load-time-efficient format suitable for compilation to the web.
- > An open standard by a W3C Community Group
- > Includes representatives from all major browsers.

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- > An open standard by a W3C Community Group
- > Includes representatives from all major browsers.

*A virtual machine for the  
web!*

## Web Assembly

- > Exposes internal browser VM
- > Cross-browser support
- > JS bindings



## Why?

- > Performance
- > Language freedom

## Ready?

- > Almost!

### Efficient and fast

- > The wasm stack machine is designed to be encoded in a size- and load-time-efficient binary format.
- > WebAssembly aims to execute at native speed by taking advantage of common hardware capabilities available on a wide range of platforms.

### Safe

- > Describes a memory-safe, sandboxed execution environment
- > Could be implemented inside existing JavaScript virtual machines.
- > Enforce the same-origin and permissions security policies of the browser.

## Open and debuggable

- > Designed to be pretty-printed in a textual format for debugging, testing, experimenting, optimizing, learning, teaching, and writing programs by hand.
- > The textual format will be used when viewing the source of wasm modules on the web.

## Part of the open web platform

- > Designed to maintain the version-less, feature-tested, and backwards-compatible nature of the web.
- > WebAssembly modules will be able to call into and out of the JavaScript context and access browser functionality through the same Web APIs accessible from JavaScript.
- > Supports non-web embeddings.

## What can I do now?

- > Execute WASM
- > Need compiler to emit WASM
- > LLVM
- > C, C++, Rust

